

PRIVACY STATEMENT TRUCKINN

Introduction

Truckinn takes your privacy very seriously and shall handle your personal data with the utmost security and care. In this Privacy Statement you will learn how we handle your data as well as learn about your rights concerning our processing of your data. We advise that you read this Privacy Statement thoroughly. Should you have any questions or remarks, please contact us at info@truckinn93.nl.

Who is Truckinn?

Truckinn is the eenmanszaak Truckinn93, with registered office at (4707 EX) Roosendaal listed at the Traderegister of the Dutch Chamber of Commerce under 71765042.

Truckinn is as the controller ultimately responsible with regard to the processing of your personal data.

Truckinn has appointed a data protection officer. You may contact Johannes Snoek at info@truckinn93.nl.

How does Truckinn use your personal data?

Underneath you will find an overview of the purposes for the processing of your personal data. You will also find a specification of which data Truckinn uses for that specific purpose, the legal justification, and the amount of time Truckinn keeps this data. For clarity's sake, we have categorised the purposes.

Services, customer management and financial administration

Purpose:	Financial administration
Information:	Company name, Billing address, Bank details, Outstanding balance
Legal basis:	Legal obligation
Storage period:	As long as necessary for this purpose

Purpose:	Order Management
Information:	Home address, Delivery address, Billing address, Email, Phone, Payment information, Account number, Order Number, Complaint content, COC number, VAT number, Customer number
Legal basis:	Necessary for the performance of a contract
Storage period:	As long as necessary for this purpose

Purpose:	Handling complaints
Information:	Home address, Delivery address, Billing address, Email, Phone, Payment information, Account number, Order Number, Complaint content, COC number, VAT number, Customer number
Legal basis:	Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Purpose: Invoicing
Information: Home address, Delivery address, Billing address, Email, Phone, Payment information, Account number, Order Number, Complaint content, COC number, VAT number, Customer number

Legal basis: Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Purpose: Services

Information: Home address, Email, Customer file data, Financial data, Data necessary to provide the service, Data generated by the service

Legal basis: Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Purpose: Handling complaints

Information: Home address, Email, Customer file data, Financial data, Data necessary to provide the service, Data generated by the service

Legal basis: Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Purpose: Invoicing

Information: Home address, Email, Customer file data, Financial data, Data necessary to provide the service, Data generated by the service

Legal basis: Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Purpose: CRM

Information: Name, Username, Email, Location, Order history, Social media account, User ID, Phone

Legal basis: Legitimate interests

importance: Commercial interests

Storage period: As long as necessary for this purpose

Purpose: Job application

Information: Name, Username, Email, Location, Order history, Social media account, User ID, Phone

Legal basis: Legitimate interests

importance: Commercial interests

Storage period: As long as necessary for this purpose

Marketing

Purpose: Direct marketing

Information: Name, Home address, Email, Click behaviour, Online behaviour, Interest in a product, Social media account, User ID, Order history, Billing address Legitimate interests

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: As long as necessary for this purpose

Purpose: Affiliate marketing

Information: Name, Home address, Email, Click behaviour, Online

behaviour, Interest in a product, Social media account, User ID, Order history, Billing address Legitimate interests
Legal basis: Legitimate interests
Interest concerned: Commercial interests
Storage period: As long as necessary for this purpose

Purpose: Newsletter
Information: Name, Home address, Email, Click behaviour, Online behaviour, Interest in a product, Social media account, User ID, Order history, Billing address Legitimate interests

Legal basis: Legitimate interests
Interest concerned: Commercial interests
Storage period: As long as necessary for this purpose

Purpose: Retargeting
Information: Name, Home address, Email, Click behaviour, Online behaviour, Interest in a product, Social media account, User ID, Order history, Billing address Legitimate interests

Legal basis: Legitimate interests
Interest concerned: Commercial interests
Storage period: As long as necessary for this purpose

Purpose: Social media marketing
Information: Name, Home address, Email, Click behaviour, Online behaviour, Interest in a product, Social media account, User ID, Order history, Billing address Legitimate interests

Legal basis: Legitimate interests
Interest concerned: Commercial interests
Storage period: As long as necessary for this purpose

Purpose: Behavioural targeting
Information: Name, Home address, Email, Click behaviour, Online behaviour, Interest in a product, Social media account, User ID, Order history, Billing address Legitimate interests

Legal basis: Legitimate interests
Interest concerned: Commercial interests
Storage period: As long as necessary for this purpose

Purpose: Loyalty program
Information: Name, Home address, Email, Click behaviour, Online behaviour, Interest in a product, Social media account, User ID, Order history, Billing address Legitimate interests

Legal basis: Legitimate interests
Interest concerned: Commercial interests
Storage period: As long as necessary for this purpose

Website

Purpose: Website analytics
Information: Online behaviour, Location
Legal basis: Legitimate interests
Interest concerned: Commercial interests
Storage period: As long as necessary for this purpose

Purpose: A/B testing
Information: Online behaviour, Location
Legal basis: Legitimate interests

Interest concerned:	Commercial interests
Storage period:	As long as necessary for this purpose
Purpose:	Account
Information:	Name, Address, Email, Username, User ID, Message content
Legal basis:	Necessary for the performance of a contract
Storage period:	As long as necessary for this purpose
Purpose:	Submitting reviews or messages
Information:	Name, Address, Email, Username, User ID, Message content
Legal basis:	Necessary for the performance of a contract
Storage period:	As long as necessary for this purpose
Purpose:	Chat feature
Information:	Name, Address, Email, Username, User ID, Message content
Legal basis:	Necessary for the performance of a contract
Storage period:	As long as necessary for this purpose

Security and fraud prevention

Purpose:	Camera surveillance
Information:	Security video footage, Security photo footage, Photos, Phone, Password, Financial equity, Name
Legal basis:	Legitimate interests
Interest concerned:	Commercial interests
Storage period:	As long as necessary for this purpose
Purpose:	ID verification
Information:	Security video footage, Security photo footage, Photos, Phone, Password, Financial equity, Name
Legal basis:	Legitimate interests
Interest concerned:	Commercial interests
Storage period:	As long as necessary for this purpose
Purpose:	data security
Information:	Security video footage, Security photo footage, Photos, Phone, Password, Financial equity, Name
Legal basis:	Legitimate interests
Interest concerned:	Commercial interests
Storage period:	As long as necessary for this purpose

Research and Development

Purpose:	Market research
Information:	Habits, Lifestyle, Social contacts, Online behaviour, Home address, Email, Behavioural data
Legal basis:	Legitimate interests
Interest concerned:	Commercial interests
Storage period:	As long as necessary for this purpose

How did we obtain your personal data?

Truckinn has obtained your data because you have provided this data to us.

What are your rights?

Under the European General Data Protection Regulation you have a number of rights with regard to your data and the processing thereof:

Access

You may access your personal information and make any necessary changes in your account. If you would like to see which personal data Truckinn has obtained about you, you may exercise your right of access by submitting a request to Truckinn.

Making changes

If you wish to make changes to the personal information that you have seen as a result of a request for access and you are unable to make the changes yourself in your account, you may request that Truckinn makes these changes for you. You may request that Truckinn modifies, corrects, supplements, erases or shields your information.

Restriction of processing of personal data

You also have the right, under certain conditions, to ask Truckinn to restrict the processing of your personal data.

Right to object

If processing of your data takes place on the grounds of 'legitimate interest' by Truckinn or a third party, you have the right to object to that processing.

Portability of data

You have the right to obtain your personal data from Truckinn. Truckinn will provide this in a structured and commonly used format, which can easily be opened using commonly used digital systems.

Withdrawing consent

When the legal basis for a particular processing is your explicit consent, you have the right to withdraw that consent. This does not affect past processing, but does mean that we will no longer be allowed to process this data in the future. It may also result in Truckinn no longer being able to provide you with certain services.

Response from Truckinn

A request can be sent to info@truckinn93.nl. Truckinn will comply with your request as soon as possible and in any case no later than one (1) month after Truckinn has received such a request. If Truckinn rejects your request, we will indicate in our reply why the request was

rejected.

Recipients of your personal data

It is possible that Truckinn is required to submit your data to a third party, for example to fulfil a legal obligation.

What are cookies and how does Truckinn use them?

Cookies are small pieces of (text) information that are sent to your browser when you visit the website of Truckinn and then stored on the hard disk or in the memory of your device. The cookies placed via Truckinn's website cannot damage your device or the files stored on it. With 'cookies', we also mean comparable techniques collecting information, such as device fingerprinting.

Can changes be made to this Privacy Statement?

This Privacy Statement is subject to changes. We therefore advise you to regularly read the Privacy Statement for any such changes.

Questions, remarks, and complaints

If you have any questions regarding this Privacy Statement or the way in which Truckinn uses your data, you can send an e-mail to info@truckinn93.nl. If you have a complaint about the way your data is processed, please send an e-mail to info@truckinn93.nl. Furthermore, you always have the right to contact the competent national data protection authority. In The Netherlands, this is the [Autoriteit Persoonsgegevens](#).